



## **2013 International Academic Conference**

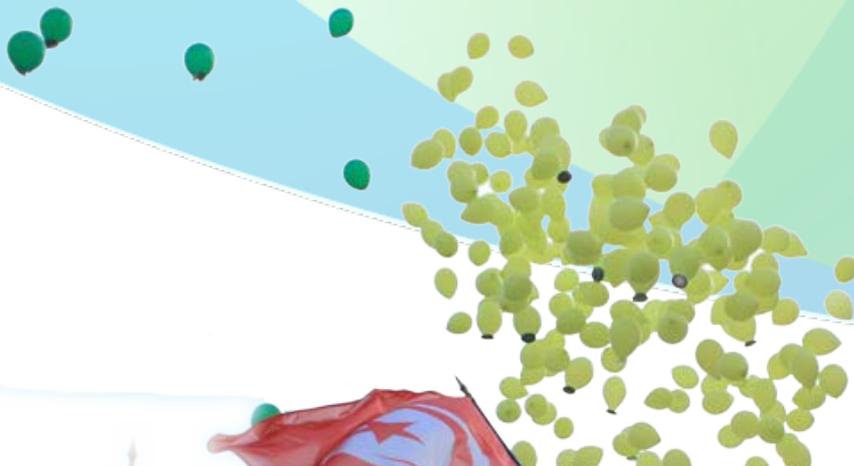
**Rouen Business School, Rouen, France**

**Tuesday, 2 April – Thursday 4 April, 2013**

**Call for Proposals**

**&**

**Call for Papers**



## Introduction

The International Academic Conference, launched in 2009, is the first part of the Rouen Business School annual International Week. On this occasion, we invite professors from our overseas partner institutions to come and present lectures to our students. Since its creation in 2009, the Rouen Business School International Academic Conference has hosted almost forty professors from our partner institutions worldwide.

Each year, we define a thematic thread related to a question in debate in the business and academic communities. The themes refer to Rouen Business School's vision, *Explore New Worlds, Go Forward as Responsible Leader*. Past themes were: "Facing the Global Crisis" in 2009; "Global Corporate Responsibility" in 2010, "The Geo-Economics of New Worlds" in 2011; "Entrepreneurship as a Gateway to New Worlds?" in 2012 (see <http://www.rouenbs.fr/fr/international/international-week-2012> )

**The theme for 2013 will be**

***New Worlds, New Careers***

The International Academic Conference will consist of two major phases:

- April 2<sup>nd</sup> : **Students Day**
- April 3<sup>rd</sup> : **Faculty Day**

It will be followed, from April 4<sup>th</sup> afternoon to April 5<sup>th</sup> by the **International Panel** wherein Deans and Professors from our academic partners assess our Bachelor and Master students' internship oral defenses. Over 90 guests come every year.

Faculty interested in applying as guest professors will be asked to apply to both the Students Day and the Faculty Day and are most welcome to also join the International Panel as jurors.

## **Special Issue: Managing Academic Careers, Global Perspectives**

We will also use the opportunity of the International Academic Conference to collate papers on the way academic careers are managed in different global institutions.

Selected papers will be published in a Special Issue of the esteemed academic journal ***Career Development International*** (Impact Factor of 1.01). Please see section II below for more details.

## I. Call for Proposals

### **About the theme: *New Worlds, New Careers***

The International Academic Conference Committee proposed to structure the theme in three sub-themes that we would like to be addressed:

- Global Careers in a Global Competitive Environment
- Intercultural Perspectives on Career Management
- Career Success Factors

The theme is to be understood in its broadest dimensions. Among others, it may include geographical, geo-economic, cultural perspectives as well as virtual worlds, and other domains where innovation is currently resulting in an increasing number of new functions. Professors interested in joining the International Academic Conference as guest speakers are hence invited to formulate their own proposals.

### **About the Students Conference Day**

- The Students Conference Day will be taking place on Tuesday, 2 April and will consist of one full day of lectures.
- The aim is to have our students exposed to a variety of cultural, geographical and disciplinary points of view that lead them to question their own approach to the subject under discussion. In other words, the objective of this panel of lectures is to “de- and re-shape” their pre-set ideas and certainties, and hence help them change the lenses through which they comprehend the world.
- Number of lectures: each guest professor is expected to repeat the same lecture twice over the day.
- Lecture duration: one and a half hour each
- Lectures schedule, four time slots:
  - 9:00 to 10:30 am
  - 10:45 am to 12:15
  - 1:30 to 3:00 pm
  - 3:15 to 4:45 pm
- Language of instruction: English
- Classrooms are fully equipped: computer, DVD player, microphones, projectors

### **Audience**

- Lectures are intended for our undergraduate, graduate and post-graduate students as well as participants from our executive programs.
- Not only degree-seeking students are likely to join the lectures but also international exchange students.
- Students from the 3<sup>rd</sup> year of the Bachelor in Business Administration and 1<sup>st</sup> year students of the Master Grande Ecole Program have the possibility to select the International Academic Conference lectures program as one of their electives. Those who

will take this option must attend four lectures in the day and will be assessed independently.

- Students from the 2<sup>nd</sup> year of the Master Grande Ecole will be strongly encouraged to participate and their participation to at least two lectures might be required by some professors.
- Students from the MSc in Global Management (MGM) and the MSc in International Project Development must attend four lectures in the day.

### **Lectures Level**

- **Lectures are intended for intermediate to advanced master level students. Applicants will be asked to indicate the level of their proposed lecture.**

### **About the Faculty Conference Day**

- The Faculty Conference Day will be taking place on Wednesday, 3 April.
- It will focus on **academic careers**.
- It will consist of a plenary session in the morning, followed by round-tables in the afternoon.
- Two Rouen Business School professors will lead the morning plenary session.
- Guest Professors will conduct the afternoon round-tables as keynote speakers. In relation with the morning plenary talks, they will be asked to open up the discussions, with any starting points of their choice: impacts of publication activities; teaching vs research; academic qualification issues; impacts of accreditations; academic career success factors; international mobility; exemplary programs of professional development for academics...
- Schedule:
  - 10:30 am to 12:00: Plenary Session
  - 12:00 to 2:00 pm: Lunch
  - 2:00 pm to 4:00pm: Round-tables

### **Meetings with the Rouen Faculty**

- The International Academic Conference is also an opportunity to meet and share with colleagues. For this purpose, guest professors' profiles will be forwarded to the Rouen Business School faculty and guest professors will be provided with the Rouen Faculty profiles.
- Meetings can be arranged according to guest professors' lectures schedules and duration of their stay.

### **Duration of the Stay and Other Activities**

- The International Academic Conference will be held on Tuesday 2 April and Wednesday 3 April. Guest professors will hence stay a minimum of two days in Rouen. Those who wish to join the International Panel (Thursday, 4 April – Friday, 5 April) as jurors are most welcome.

### **Selection Criteria**

**Proposals for the International Academic Conference** will be examined by the International Academic Conference Committee that is comprised of five Rouen Business School permanent professors.

Proposals will be selected according to the following criteria:

- Relevance of the topic with the thematic thread and sub-themes
- Professor's expertise and teaching/research contribution in the topic under discussion
- We will also strive to keep a geographical and disciplinary variety to assure our students will gain a truly global perspective.

### **Deadlines**

- **By December 31, 2012**, interested professors shall send an email to **Michel Motte, Chair of the International Academic Conference Committee**, [mmt@rouenbs.fr](mailto:mmt@rouenbs.fr) (see below contact details) and provide:
  - Proposed lecture title
  - A 15-20 line description of the proposed lecture
  - Brief description of the chosen starting point for the Faculty Conference Day round-table
  - A CV
  - They are also asked to indicate if they are tentatively interested in joining the International Panel as jurors.
- **January 11, 2013**: final decision on selected lectures. A formal letter of invitation is sent.
- **January 18, 2013**: Submission of the course material
- **February 28, 2013**: Finalization of travel plans

### **Financial Conditions**

- Guest Professors will be paid an honorarium of one hundred (100) Euros per taught hours, with a total of three hundred (300) Euros.
- In addition, Rouen Business School covers the following costs:
  - Round air trip ticket (Economy class)
  - Visa fees when applicable
  - Transfers from and to the airport
  - Accommodation in a 3-star hotel, for the duration of the International Academic Conference
  - Local transports to and from the school
  - Lunch and dinners
- Rouen Business School will not cover the following costs:
  - Daily expenses
  - International calls
  - Mini bar
  - Laundry service
  - Parking (when applicable)

### **Methods of Payment and Reservation**

- Neither honorarium nor visa fees nor other expenses covered by Rouen Business School can be paid in cash. Only electronic transfers are possible.
- Invoices cannot be issued by the professor personally. It can only be issued by either the home institution/university or the professor's own structure. In case the professor has got her/his own structure, she/he will be asked to provide all the necessary identification details.
- When the participation of guest professors is confirmed, Rouen Business School will take care of the reservation and payment of the plane ticket and hotel. In some cases, guest professors may need to purchase the plane ticket; in this case, Rouen Business School will reimburse the cost by electronic transfer.
- International Academic Conference guest professors will share an office and have a personal Internet access at the School.

#### **Video and photo coverage**

- One of the Rouen Business School students associations, FBEye, will cover the event. They are planning to take some group photos, do some very short interviews and film the lectures. Rouen Business School will need the guest professors' formal agreement.

#### **Contact at Rouen Business School**

Faculty interested in joining the 2013 International Academic Conference as guest professors are invited to contact:

Michel Motte  
Head of the Languages, Cultures and Society Dept  
Assistant Director, International Academic Affairs  
Email: [mmt@rouenbs.fr](mailto:mmt@rouenbs.fr)  
Tel: +33 2 32 82 58 61

## II. Call for Papers

### Career Development International Special Issue

### Managing Academic Career: Global Perspective

**Guest editors:** Baruch, Y<sup>1</sup>., Dany, F<sup>2</sup>., Pralong, J<sup>1</sup>. and Davesne, C<sup>1</sup>.

1. Rouen Business School
2. EM Lyon Business School

The higher education sector is expanding globally. Western educational and research institutions are being challenged by new business schools that are appearing in other parts of the world. A global, multiform and highly competitive industry has emerged. International rankings and accreditation are much sought-after quality indicators that guide strategic choices. The management of careers in academia is a key for talent management of human capital in a knowledge intensive environment where talent flow crosses national and institutional boundaries. Academic career may follow, to a certain extent, the concept of the “boundaryless career” as they are controlled more by individuals than by organizations (Baruch & Hall, 2004). Scholarly career paths tend to unfold within disciplines silos rather than within single universities whereas service and teaching based can follow internal institutional paths.

Such new context has significant impacts on academic staff. Academic career systems tend to focus on research outputs. Rankings and publication objectives have dramatic influences on research topics, pedagogical involvement and, more generally, scholars’ agendas. New tasks, such as fundraising, appear in scholars’ activities. Careers in academia unfold in a set of constraints that bound academic work, science development and teaching (Dany *et al.*, 2011; Baruch & Pralong, 2012). Consequences regard students, academic institutions and, more generally, the contribution of scientists to the overall society.

The SI will explore new theoretical approaches to studying academic careers and their implications. This call for papers aims to inform academics and decision-makers within the academic community about the current state of careers within academia. We welcome empirical and/or theoretical papers examining careers in academia. While not an exhaustive list, the following are some more specific examples of topics that this special issue is intended to highlight:

- To what extent do existing career theories explain the career behaviors of academics?

- Do the existing theories sufficiently address the requests of different groups of stakeholders of career research in academia (i.e. people, organization, society)?
- How does the geo-cultural positioning of the institution influences the way universities and individual manage careers
- The meaning of career success across institutional and national cultures.

### **Submission Guidelines**

- This call is open and competitive; submitted papers will be blind reviewed in the normal way.
- Submitted papers must be based on original material not under consideration by any other journal or outlet.
- For empirical papers based on data sets from which multiple papers have been generated, the editors must be provided with copies of all other papers based on the same data.

The deadline for submissions is **31 April 2013**.

The guest editors will be happy to discuss initial ideas for papers, and can be contacted directly at: [ybr@rouenbs.fr](mailto:ybr@rouenbs.fr)

### **References**

Baruch, Y. & Hall, D. T. (2004). The academic career: A model for future careers in other sectors? *Journal of Vocational Behavior*, 64, 241–262.

Baruch, Y. & Pralong, J. (2012). Anglo-French Collaboration in MGT publications. A paper presented at the *British Academy of Management*, Cardiff.

Dany, F., Louvel, S. & Valette, A. (2011), Academic Careers: The limits of the “boundaryless approach” and the power of promotion scripts. *Human Relations*, 64 (7), 971–996.